



**Travis James, 54011 RR 171, Yellow head County, AB, T7E 3M8  
rankminipony@yahoo.com (780)712-0805**

**RE: Sponsorship \$2500, \$1500, \$1000, \$500**

“When I’m in my ELEMENT I’m in my ZONE.” As the Covid-19 pandemic struck, and the world as we knew it came crumbling down, many industries and entrepreneurs were left without income. Travis James, a professional bullfighter, and stock provider himself was no exception. The motivation to create a space where we could host our own special events and give the athletes and fans what they wanted was spurred by the many restrictions, but also a back bench idea that was talked about often on the family land. So as the old saying goes “When life hands you lemons, you make lemonade” “Take the bull by the horns and getter done” James said. Hosting quality events with some of the world’s top rodeo athletes is now a reality. “When I’m fighting bulls, I’m my happiest” says James. “It’s like I’m in my Element, my zone.” Hence the birth of the Element Zone. The space Located less than 10 minutes North of Edson Alberta. Events we can look forward to are:

April 23 – Bulls in the Back Yard – Spring Fling

May 21 & 22 - Toro Tune Up Camp (Camp designed to find tune athletes for the seasons events)

May 27 & 28 – “NEW FOR 22” Mustachio Bullbashio to help raise awareness and some funds for Mental Health organizations.

July 16<sup>th</sup> – Event Name TBD

September 17 – Dodge Bull

More info to come. The Element Zone is where we gather to enjoy the sport and talents of some of the best Cowboys and Cowgirls from around the globe. We keep each event unique and we always have something for everyone. Events are family friendly and if the kids are lucky they may even spot Gary the Gringo Fighting Bull. We’d love to meet you in the Zone.

### **\$2500 + GST Platinum Sponsor**

**Platinum Sponsors** This package will be specifically tailored to fit the sponsors needs. Examples but not limited to a set of Bleachers, Event naming rights, banner on the arena groomer. We will supply the banner. All Platinum sponsors will receive 10 tickets for every event we host this summer.

### **\$1500 +GST Gold Sponsor - 6 Available**

**Platinum Sponsors** will have their name heard as often as possible and have theirs banners hung (supplied by us) on the red Bucking chutes. Prime advertising visible by everyone to see. Banners will be in most of the pictures and videos promoting events

All \$1500 sponsors will receive 6 tickets for every event we host this summer.

### **\$1000 +GST Silver Sponsor**

Will have their name heard as often as possible and have their banners hung on wall under the announcer booth. Prime advertising visible by most to see. Companies must supply their own banners.

All \$1000 sponsors will receive 4 Admission passes for every event we host this summer.

### **\$500 + GST Bronze Sponsor**

Will have a banner hung on the premises. Might not necessarily be in the arena due to spacing. If there is room we will try our best. If not, it will be hung on the fence near the beer gardens. Your company will still be recognised during the event via announcer recognition. Companies must supply their own banners. All \$500 sponsors 2 Admission passes for every event we host this summer.

We greatly appreciate your generosity and ask that you fill out the **attached Sponsor sheet**, circle any packages you wish to sponsor and the amount of the sponsorship. If you or a delegate are able to volunteer your help will be greatly appreciated, you can put names and phone numbers on the attached sheet.

Please telephone the contact person to pick up your sponsorship or simply mail to the address given. Please take our request into consideration and **commit** as soon as possible.

**Please write Cheques to Rank Mini Pony LTD**, and mailed to the above address, or contact some of the following Committee members.

Yours Sincerely,

Travis James  
780-712-0805



**Thank you for supporting local events in your community**

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**SPONSORSHIP/DONATION FORM**

Name of Company/Person to use: \_\_\_\_\_ Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Your \_\_\_\_\_

Contact Name: \_\_\_\_\_

Please Provide a JPEG or PNG Graphic Logo of your company  
Please email it to email listed above

<b>EVENT / ITEM</b>	<b>Donation Amount (\$ for both days)</b>	<b>Donors (Please # in order of Preference)</b>	<b>Volunteer Names &amp; Phone #s</b>
<b>\$2500 +GST Platinum Sponsor</b>			
<b>\$1500 +GST Gold Sponsor</b>			
<b>\$1000 +GST Silver Sponsor</b>			
<b>\$500 +GST Bronze Sponsor</b>			

Social Media Yes/No? \_\_\_\_\_

Facebook page name \_\_\_\_\_

Instagram name \_\_\_\_\_

\*\*Sponsors over \$1000 receive Extra Social Media recognition

**Thank you for supporting local events in your community**